

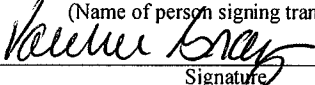
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Tetsujiro Kondo, et al.  
Serial No. : 09/966,704  
For : AUDIENCE RESPONSE DETERMINATION APPARATUS,  
PLAYBACK OUTPUT CONTROL SYSTEM, AUDIENCE  
RESPONSE DETERMINATION METHOD, PLAYBACK OUTPUT  
CONTROL METHOD, AND RECORDING MEDIA  
Filed : September 28, 2001  
Examiner : Dominic D. Saltarelli  
Art Unit : 2623  
Confirmation No. : 6412

745 Fifth Avenue  
New York, NY 10151  
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**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on November 20, 2008.

\_\_\_\_\_  
Valerie Gray  
(Name of person signing transmittal)  
  
\_\_\_\_\_  
Signature  
\_\_\_\_\_  
November 20, 2008  
\_\_\_\_\_  
Date of Signature

**AMENDMENT UNDER 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In further response to the Office Action mailed on August 22, 2008, please amend the  
above-identified application as follows.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2  
of this paper.

**Remarks/Arguments** begin on page 15 of this paper.